



Light Up The Season

SUNDAY, DECEMBER 3, 2017
FOUR SEASONS HOTEL, WASHINGTON, DC

TO BENEFIT



Children's National

Dear Friend,

It is surprising how quickly we're transitioning into autumn here in Washington, which means that the holiday season will soon be upon us. We invite you to catch the holiday spirit early this year by joining members of the Children's Health Board and the local community to Light Up the Season in support of Children's National on Sunday, December 3rd from 1-4pm at Four Seasons Hotel, Washington, DC.

Light Up the Season is a family-friendly community fundraising event featuring designer-decorated Christmas trees, menorahs, mantle pieces, and wreaths. Each original piece is a unique collaboration between a patient of Children's National and a notable area designer.

Your sponsorship of this fun-filled afternoon will make it even more memorable, and we appreciate your consideration. The afternoon will include activities for all ages—holiday cookie decorating, ornament making, local sports celebrities, and visits from Santa and Dr. Bear! Light fare and holiday libations will add to the festivities, as will musical performances by local artists and youth entertainers. A silent auction will feature children/family retail items and unique experiences.

By participating in Light Up the Season, you can join us in advancing the health and well-being of children in the nation's capital. Funds raised at this event will go toward the hospital's many health programs, with a special emphasis on delivering world-class care to the most vulnerable communities.

A sponsorship list with associated benefits is enclosed for your consideration. If you have any questions, please contact Christi Perez or Margie Wessel at (202) 342-0908 or lightuptheseasondc@gmail.com.

We look forward to seeing you on December 3rd and thank you for being such an important member of the community and the Children's National family!

Sincerely,

Children's Health Board
Children's National Health System

Named by *U.S. News & World Report* as a top 10 pediatric hospital in the country & Best Neonatology Program in the U.S.!





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Children's National™

Sponsorship Opportunities

\$20,000 SPOTLIGHT SPONSORSHIP

- 20 tickets to Light Up the Season
- Complimentary parking for you and your guests
- Reserved seating for you and your guests
- Prime logo placement on all event collateral including signage and event program
- Prominent recognition on Children's Health Board website and social media outlets during event promotion

\$10,000 STARLIGHT SPONSORSHIP

- 10 tickets to Light Up the Season
- Complimentary parking for you and your guests
- Logo placement on all event collateral including signage and event program
- Recognition on Children's Health Board website and social media outlets during event promotion

\$5,000 TWILIGHT SPONSORSHIP

- 8 tickets to Light Up the Season
- Name recognition on all event collateral including signage and event program
- Recognition on Children's Health Board website and social media outlets during event promotion

\$2,500 CANDLELIGHT SPONSORSHIP

- 6 tickets to Light Up the Season
- Name recognition on all event collateral including signage and event program

Please reference the registration form for information on single ticket purchase opportunities.





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Sunday, December 3, 2017 • Four Seasons Hotel, Washington, DC

REGISTRATION FORM

YES, I/WE WOULD LIKE TO PARTICIPATE IN
LIGHT UP THE SEASON AT THE FOLLOWING LEVEL:

- \$20,000 Spotlight Sponsorship
- \$10,000 Starlight Sponsorship
- \$5,000 Twilight Sponsorship
- \$2,500 Candlelight Sponsorship
- \$250 Family Package
(two adults and two children 12 and under)
- \$100 Adult Reservation _____ (No. of tickets)
- \$50 Child Reservation _____ (No. of tickets)
- Contribution only \$_____

Please list me/us in the printed materials as:

Please return completed form and payment to:
Allison Munoz at: Children's Hospital Foundation
801 Roeder Road, Suite 300
Silver Spring, MD 20910
lightuptheseasondc@gmail.com

CONTACT INFORMATION

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____

Email _____

PAYMENT OPTIONS

Enclosed is a check made payable to
CHILDREN'S HOSPITAL FOUNDATION, noting
Light Up the Season in the memo line.

Please charge my/our credit card:

VISA Master Card Discover AmEx

Card Number _____

Expiration Date _____

Signature _____

For online payments:

<https://childrensnational.org/lightuptheseason>

Thank you for your support! Children's National is a recognized 501(c)(3) charity. Tax ID: 52-1640402

